A-8

KLIEGL

Floodlights

BANISH *the Darkness*

July 1928

KLIEGL

Floodlights

Banish the Darkness

Business activities, sports, and pleasures, continue uninterrupted by the setting sun, as Kliegl Floodlights push back the black curtain of night.

Recreational centers are more crowded by night than by day, as the people in their leisure hours congregate at brightly lighted bathing beaches and swimming pools or at floodlighted athletic fields and playgrounds.

Construction work, mining, and industrial activities are carried on throughout a twenty-four hour period.

Railroad yards, docks, drawbridges, and dangerous crossings are made safer by adequate night illumination.

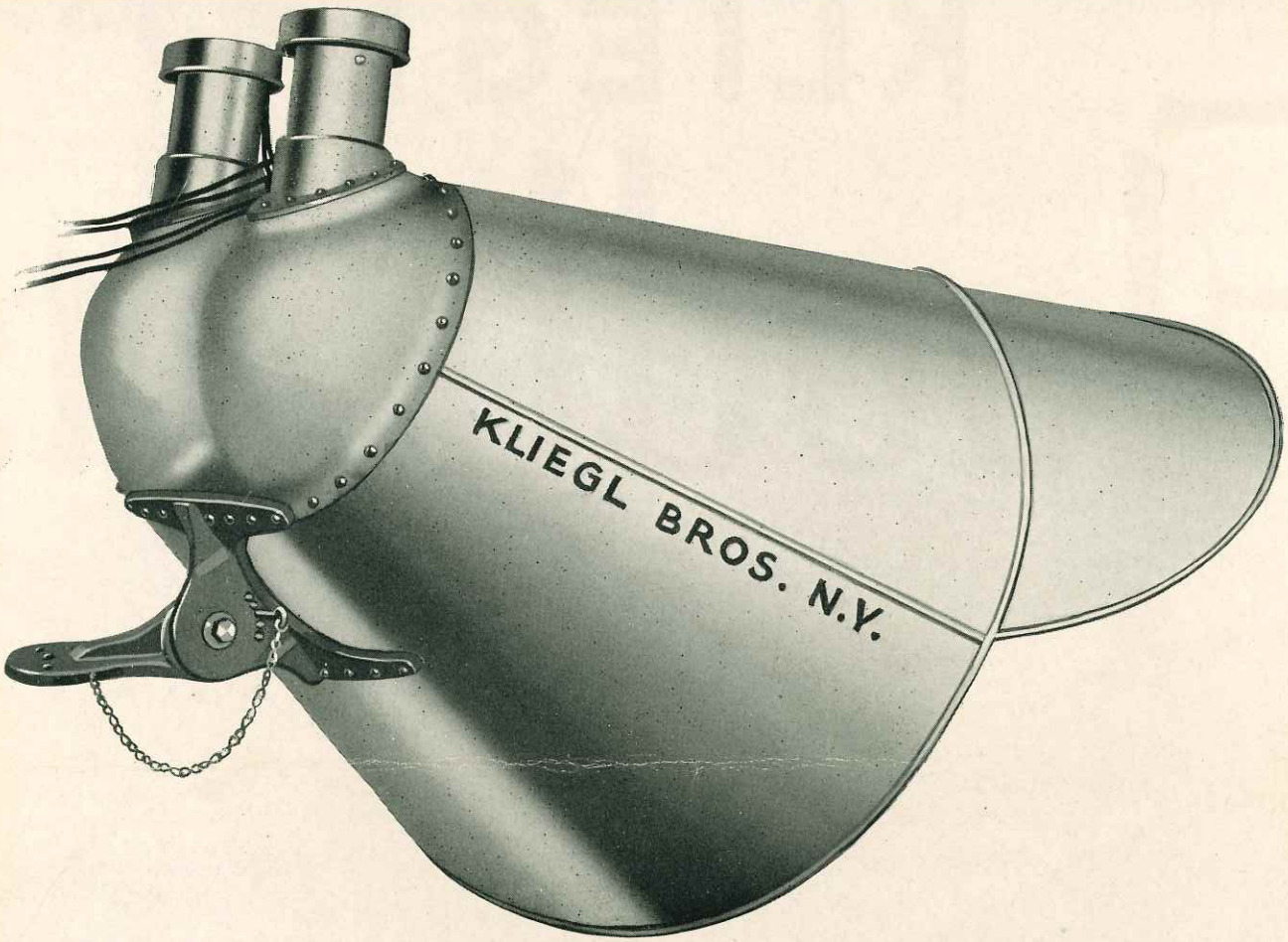
Public buildings, monuments, and advertising displays acquire added attractiveness as their beauty, skillfully lighted, is brought out in strong contrast with the black background of night.

For a comparatively small expenditure very large areas can be brightly lighted with Kliegl Outdoor Floodlights of the gigantic reflector type. They utilize the full candle-power of high-wattage mazda lamps, and with a wide spread, project the light evenly, without a blinding glare, over an exceptionally large area, and for a surprisingly long distance.

A few of these gigantic Kliegl Floodlight projectors will give more satisfactory results than a large number of smaller units—and the first cost, as well as the cost of installation, operation, and maintenance, is very much less than floodlighting by the usual means.

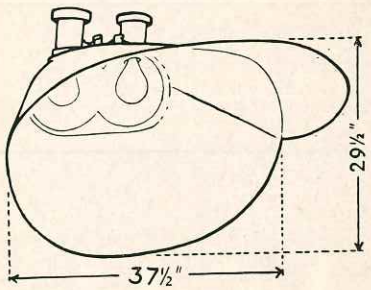
Kliegl Outdoor Floodlights are properly designed, and highly efficient; weatherproof, and well ventilated; easily mounted, and are furnished with a swivel support which permits adjustments in the angle of light projection.

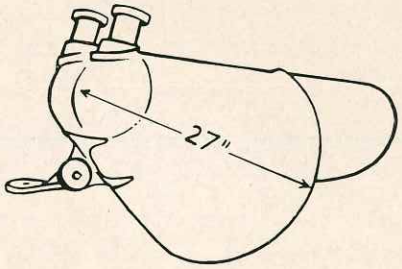
KLIEGL OU

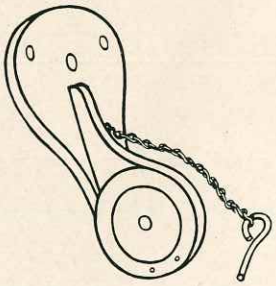


KLIEGL OUTDOOR FLOODLIGHT

For use with two 1000-watt standard P.S. Mazda lamps







Bracket for wooden-pole or flat-surface mounting

KLIEGL OUTDOOR FLOODLIGHT for use with two 1000-watt P.S. 52 Mazda lamps: projects an extremely wide spread of light without a blinding glare; substantially built, light in weight, and can be easily mounted; weatherproof, with protected passages that carry off the heat and insure long life to the lamps. Furnished complete, with an adjustable support—either a *bracket* or *pipe adapter* as may be specified on your order.

No. 562—Cast base of aluminum; *hood of galvanized sheet iron;* interior of reflector painted a permanent white. WEIGHT 55 lbs.; CODE WORD, Oncavit..... LIST PRICE $80.00

No. 562-A—Cast base of aluminum; *hood of sheet aluminum;* interior of reflector chemically finished—retains its high reflecting qualities. WEIGHT 35 lbs.; CODE WORD, Oncia... LIST PRICE $100.00

for illumination of large

UTDOOR FLO

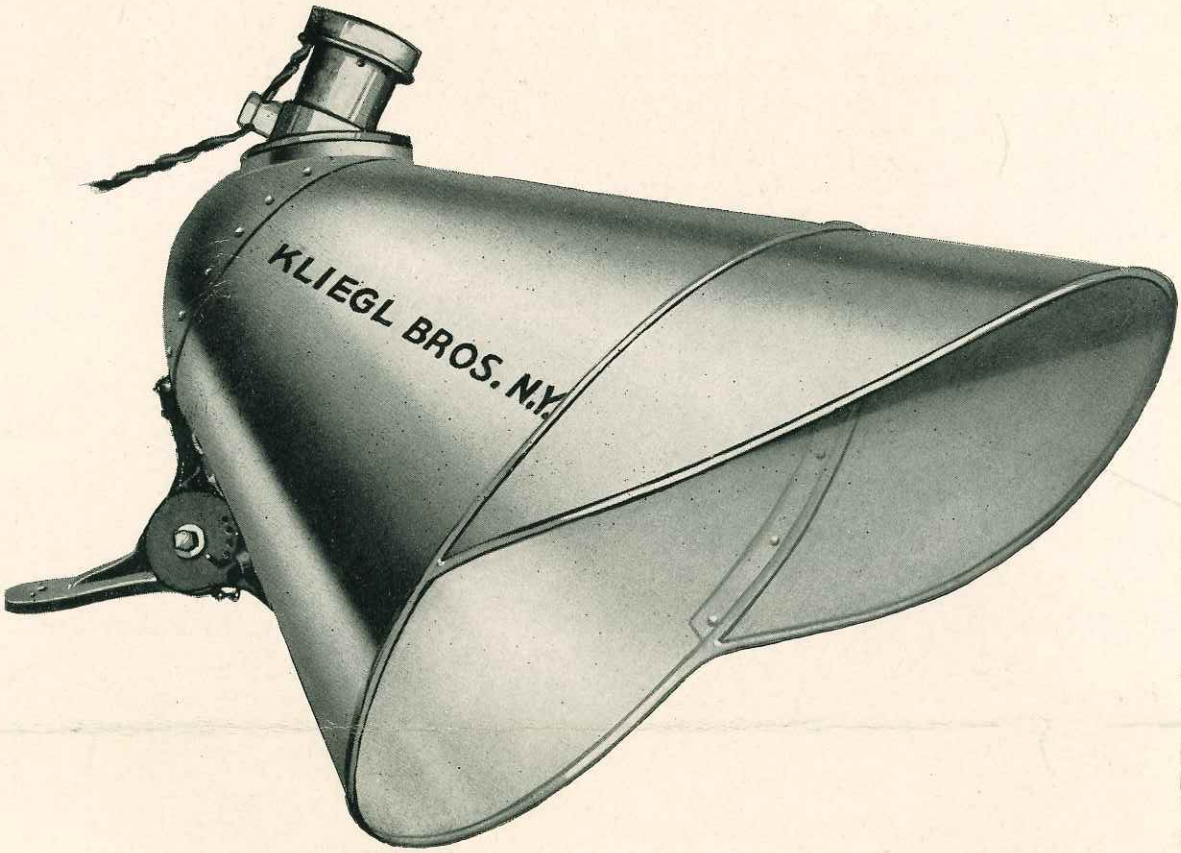
Tydol Gas Station—Boston Post Road at Woodside Place, New Rochelle, New York

Night illumination of Tydol Gas Station with Kliegl Outdoor Floodlights

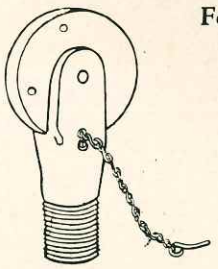
At night the beauty and attractiveness of the Station is greatly enhanced by the brilliancy of its floodlighting. The illuminated area stands out in strong contrast with the surrounding darkness —giving even greater prominence to the Station after sundown than during the daylight hours—as the accompanying illustrations clearly demonstrate.

areas . . . . with an abundance of lig

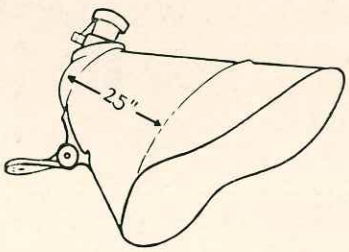
ODLIGHTS

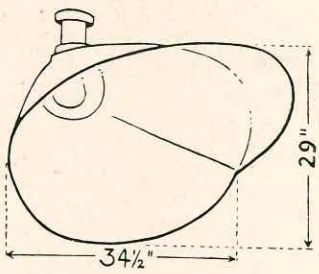


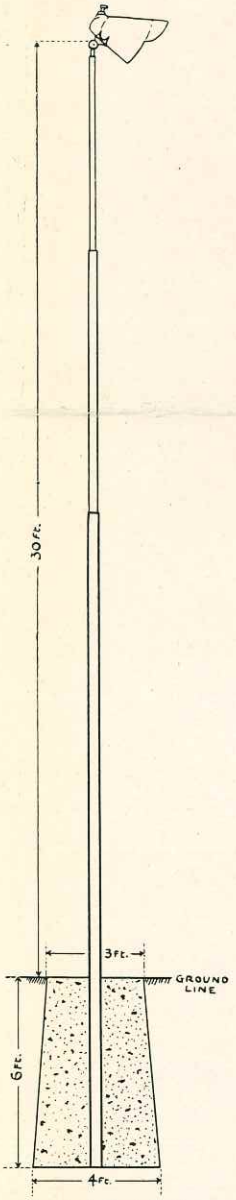
KLIEGL OUTDOOR FLOODLIGHT
For use with one 1000-watt standard P.S. Mazda lamp



Adapter for pipe mounting, threaded for 1¼-inch pipe







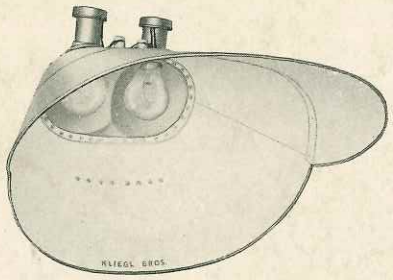
Typical Installation

KLIEGL OUTDOOR FLOODLIGHT for use with one 1000-watt P.S. 52 Mazda lamp: projects an extremely wide spread of light without a blinding glare; substantially built, light in weight and can be easily mounted; weatherproof, with protected passages that carry off the heat and insure long life to the lamps. Furnished complete, with an adjustable support—either a *bracket* or *pipe adapter* as may be specified on your order.

No. 563—Cast base of aluminum; *hood of galvanized sheet iron;* interior of reflector painted a permanent white. WEIGHT 44 lbs.; CODE WORD, Ondatra..... .....LIST PRICE $50.00

No. 563-A—Cast base of aluminum; *hood of sheet aluminum;* interior of reflector chemically finished—retains its high reflecting qualities. WEIGHT 28 lbs.; CODE WORD, Ondetta...LIST PRICE $65.00

ht . . . . at a minimum cost



For FLOODLIGHTING

Airports	Expositions	Parking Spaces
Amusement Parks	Factory Premises	Parks & Playgrounds
Athletic Fields	Fountains	Race Tracks
Bathing Beaches	Freight Docks	Railroad Yards
Boat Landings	Gas-Service Stations	Ship Yards
Buildings	General Area Lighting	Signs
Bridge Approaches	Handball Courts	Skating Rinks
Construction Work	Industrial Plants	Stadiums
Convention Halls	Lawns & Shrubbery	Storage Yards
County Fairs	Mills & Quarries	Swimming Pools
Dangerous Crossings	Outdoor Theatricals	Tennis Courts
Entrance Gates	Pageants	Tunnel Approaches

When problems arise, confer with our engineers—they are ever ready to offer recommendations and suggestions that will be helpful in securing the best results.

KLIEGL BROS

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.

ESTABLISHED 1896

THEATRICAL · DECORATIVE · SPECTACULAR

LIGHTING

321 WEST 50th STREET

NEW YORK, N.Y.

7-28